MAKERACADEMY

WITH JENNIFERMAKER







★ GUIDE



Your handy roadmap for all things Maker Academy Weekend 2024!



A LETTER FROM YOUR HOST

I am so excited you're joining us for Maker Academy Weekend 2024!

This year's projects are SO fun -1 know you're going to love making all of these crafts with us!

I created this guide so you can have all of the details and important links for our virtual event right here in one document. Use the Contents on the next page for quick access to what you need.

And from the bottom of my heart, thank you, thank you, thank you, for being an important part of our special event.

Love,



COPYRIGHT JENNIFERMAKER[®] ✔ PAGE 2 ✔ VISIT JENNIFERMAKER.COM



CONTENTS

Welcome 2
What You Need to Know 4
Weekend To-Do List 5
Maker Academy Weekend Roadmap6
Important Links 7
Answers to Frequently Asked Questions
VIP Pass Portal Link14
Crafting Compatibility Chart15
Event Schedule
Just for Fun: Maker Academy Weekend Games





WHAT YOU NEED TO KNOW

STARTING DATE: Thursday, November 7, 2024

The live broadcast kicks off at 6:00 pm ET — this is a live party with your host, Jennifer Maker, where she reveals all of the free designs and patterns, gives away prizes, and answers your questions.

HOW TO WATCH: New workshops released daily!

Maker Academy Weekend 2024 is virtual, and everything is online! One of the best parts about Maker Academy Weekend is that you can watch and participate from the comfort of your home. All you need is an Internet connection and a device to watch it on, such as a computer, tablet, or phone.

We will send you an email from hello@jennifermaker.com at 8:00 am ET each morning of Maker Academy Weekend with special links to the workshops. All you have to do is check your email, click on a link, turn up your speakers, and enjoy! You can also watch the workshops from the <u>Schedule Page</u>, just remember that the workshop livestreams don't begin until November 8th, so nothing will be available until then. (Be sure to join us November 7th for the kickoff!)

WHEN TO WATCH: Workshops are available free for 24 hours!

Each workshop and live presentation is totally free to watch for 24 hours starting the day and time it is set to air (November 8th - 10th). It doesn't matter what time zone you live in, you'll have the opportunity to hop on and watch for 24 hours. If that workshop you were really interested in is scheduled to air at 2:00pm ET, but you don't get off work until 6:00pm ET, no worries — you'll still be able to get online and catch it after work! Just click the link in your email and watch the replay for 24 hours after it airs.

VIP PASS: Enjoy instant and lifetime access!

Don't want to wait until the workshops air? Worried you won't have time to watch all the workshops you want? You can get **instant lifetime access** to Maker Academy Weekend 2024 by purchasing a **VIP Pass**. With a VIP Pass, you can watch **right now** and your access will **never**, **ever expire!** Plus VIP passholders get **extra bonus materials**, like printable workbooks, downloadable videos to watch anytime, easy one-click access to design files, audio files to listen to on the go, and **so much more!** <u>Click here to check out the VIP Pass!</u>



WEEKEND TO-DO LIST

BEFORE THE WEEKEND: Get ready!

- □ Check out the **Event Schedule** at the end of this guide.
- **Check out the Crafting Compatibility Chart in this guide.**
- Join our <u>Facebook group</u>!
- **Check out the giveaways and enter for a chance to win!**

PREP CLASSES: Saturday, Nov 2 – Sunday, Nov 3

Saturday, 11/2 at 2:00 pm ET - <u>CRICUT: All the Hacks I Wish I'd Known</u>

Saturday, 11/2 at 4:00 pm ET - <u>CRICUT SUPPLIES: The Best Supplies for our</u> <u>Weekend Projects</u>

Sunday, 11/3 at 2:00 pm ET - <u>SUBLIMATION: All the Tips I Wish I'd Known</u>

□ Sunday, 11/3 at 4:00 pm ET - <u>SUBLIMATION SUPPLIES: The Best Supplies for</u> <u>Our Weekend Projects</u>

DURING THE WEEKEND: Thursday, Nov 7 – Sunday, Nov 10

- □ Watch our <u>Kickoff Party</u> on November 7th at 6:00 pm ET.
- □ Have fun! Watch your favorite workshops or join us for the entire weekend
 − it's your choice! Each workshop is available for 24 hours with the free pass.
- □ Share what you've learned and made in our <u>Facebook group</u>.
- Look out for fun posts in the <u>Facebook group</u>.

□ Consider purchasing our <u>VIP Pass</u> for lifetime access to all workshops, bonus materials, printable workbooks, written transcripts, easy one-click design files, and more!

Attend the Morning Motivation, Lunch & Learn, and Evening Encouragement sessions throughout the event.

AFTER THE WEEKEND: After Sunday, Nov 10 🕇

Continue sharing what you learned and encouraging your fellow makers to share your projects in our Facebook group.

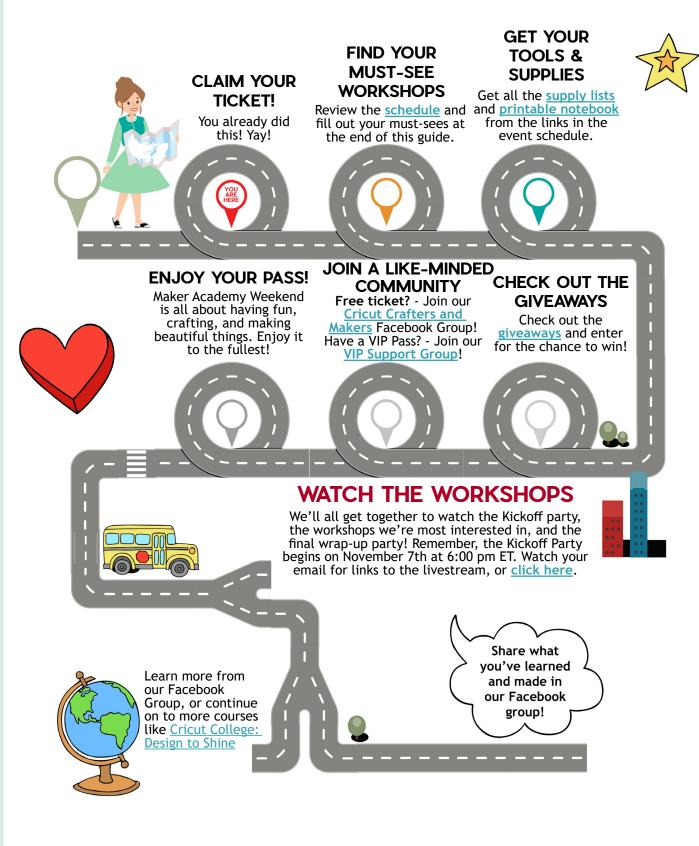
□ If you purchase the <u>VIP Pass</u>, enjoy lifetime access to all 18 workshops and event goodies from Maker Academy Weekend 2024.

□ Continue creating beautiful things and sharing them with friends, families, and communities!





MAKER ACADEMY WEEKEND ROADMAP



IMPORTANT LINKS



WORKSHOPS

Maker Academy Weekend 2024 Schedule & Livestream Link

Want to see what workshops are coming up? <u>Click here</u> to go the the Event Schedule page. Remember, the event begins on November 7th.



VIP PASS

The Maker Academy Weekend 2024 VIP Pass

Looking to purchase lifetime access to the 18 workshops and tons of printable bonuses? <u>Click</u> <u>here</u> to learn about the VIP Pass.



ONLINE COMMUNITY

The Cricut Crafters & Makers Facebook Group

Want to join like-minded makers and interact with your fellow weekend crafters? <u>Click here</u> to request to join the Cricut Crafters & Makers Facebook group.



GIVEAWAYS Enter our giveaways worth over \$10,000!

Eager to win one of our exciting prizes, like cutting machines, heat presses, and sublimation printers? <u>Click here</u> to see all of the giveaways and learn how to enter.

IMPORTANT LINKS



PRINTABLES

Schedule, Notebook, Workbook, Worksheet, & Notepage PDFs

Get your printable notebook and schedule <u>here</u>! If you have the VIP Pass, be sure to grab all your printables straight from your <u>dashboard</u>!



SUPPORT Help from the JenniferMaker Team

Have a question that wasn't answered in this guide? We have the answers! Our outstanding Maker Experience Experts are standing by to help you out! Email us at <u>hello@jennifermaker.com</u>.

DID YOU PRINT THIS PAGE OUT? HERE'S THE LINKS TO TYPE IN!

WORKSHOPS: makeracademy.com/weekend-live

VIP PASS: makeracademy.com/vip

GROUP: jennifermaker.com/cricutcrafters

SUPPORT: makeracademy.com/maker-academy-weekend-contact

GIVEAWAYS: makeracademy.com/maker-academy-weekend-giveaways

PRINTABLES: makeracademy.com/maker-academy-weekend-event-schedule

ANSWERS TO FREQUENTLY ASKED QUESTIONS

Where do I see all of the supply and tool lists for the projects?

All supply lists and shopping lists are on our <u>Supply List page</u> (<u>https://makeracademy.com/</u><u>weekend-supply-lists/</u>).

How do I know exactly what supplies and tools are the ones listed in the Supply Lists? Every Supply List has hyperlinks and a URL that will take you to an online shopping list that shows you exactly what items you need!

How many workshops are there for Maker Academy Weekend 2024?

There are 18 project workshops this year, along with a Morning Motivation, Lunch & Learn, and Evening Encouragement broadcast each day of the event.

Where do I go to attend the workshops?

We will send you an email from hello@jennifermaker.com at the start of each day (around 8:00 am ET), so be SURE you are getting our emails now. This email will have special links to our livestreams, one for the morning workshops and one for the evening workshops. All you have to do is check your email, click on a link, turn up your speakers, and enjoy! If you purchase the <u>VIP Pass (https://makeracademy.com/vip/)</u>, you will have IMMEDIATE access to all workshop assembly videos and workbooks in the event—when you purchase, we will send you an email with details on how to access all the content right away!

Do I need to be on Facebook to watch Maker Academy Weekend?

No. We have <u>several viewing methods (https://makeracademy.com/weekend-live/)</u> available for ticket holders. Easy links will be provided once you're signed up to help you find all workshops and live events.

Do you have captions for your videos?

Yes, but they may not be live captions -- live captioning is completely dependent on the platform, not us. If you need closed captioning and it is missing, please watch the video in Google Chrome and enable "Live Caption" in Settings > Accessibility (<u>click here to</u> <u>learn more about Live Caption</u>). Alternately, know that captions will appear within about one hour after the video finishes, so you may prefer to watch the replays that will get automatic captioning. Also, please note that all videos in our <u>VIP Pass</u> have professionally-made and edited captions.

How many people are attending this event?

Last year we had more than 100,000 attendees signed up, and we expect a similar number this year!



What are you giving away during Maker Academy Weekend 2024? We are giving away more than \$10,000 in prizes! Please go to <u>https://makeracademy.com/maker-academy-weekend-giveaways/</u> to see all of the awesome things we're giving away.



Please go to <u>https://makeracademy.com/maker-academy-weekend-giveaways/</u> to read the rules and enter.

Who can enter your giveaways?

Anyone with a free ticket and/or a VIP Pass (email addresses must match) and who is otherwise eligible. Please visit <u>https://makeracademy.com/maker-academy-weekend-giveaways/</u> to read the rules and see eligibility.

Where will you announce winners?

Winners will be announced in our livestream from November 7-10 and winners will also be emailed directly. You will NOT be contacted via private message or direct message. Winners will have 48 hours to claim their prices. Once winners have claimed their prize and signed our permission forms, their names will be listed on our giveaway page.

I entered the giveaway, but didn't provide my last name. How will you know who I am? Not to worry! If your name is drawn and you didn't provide a last name, we will crossreference your name with our other records (emails, orders, enrollments, signups, and anything else we have) so we can identify you. We will NOT share your email address publicly to protect your privacy, however.

Is this event just for Cricut crafters?

No, our design files can be used by anyone with a pair of scissors, a craft knife, or even other cutting machines such as a Silhouette or Brother. Some of our workshops are also for sublimation crafters, so if you have a sublimation printer or want to use Infusible Ink sheets, this is for you!

Is this event just for people who have a Maker machine?

Not at all! We're using the term "maker" to mean ANY person who wants to make amazing things. This is an event for makers! And some of that "making" does include the use of technology like cutting machines and sewing machines, but there are printable patterns for EVERY design.

I have a cutting machine. Can I use it to make things in these workshops?

Most of our workshops offer directions on making a project with a Cricut cutting machine. The great thing is that most projects have the design file in SVG format, which you can use on nearly ANY modern cutting machine, including the Cricut Joy series, Cricut Explore series, Cricut Maker series, Cricut Venture, Silhouette Cameo, Brother Scan 'N' Cut, and more. Please note that if you are a Silhouette user, the Silhouette Studio Basic Edition (the free edition) does not allow you to upload SVG files until you upgrade to the Designer Edition.

COPYRIGHT JENNIFERMAKER[®] ✔ PAGE 10 ✔ VISIT JENNIFERMAKER.COM

How do I know what the workshops are about and what they cover?

Check out our <u>Event Schedule</u> for a daily at-a-glance overview of each class and the day and time it begins.

How long is each workshop?

Most workshops are just under one hour long, but the last workshop of the day may run a little longer.

What if I can't make it on the day and time a workshop I want to see airs live? No problem – you have 24 hours to watch every workshop replay. If you need more time, or want to watch outside of this 24-hour window, you can purchase the <u>VIP Pass</u> with all of the replays (and more!).

I am having issues finding my free ticket email or I have more questions — can you help? Yes, we're always happy to help! Please email us at <u>hello@jennifermaker.com</u> for questions about the free ticket, or email <u>vip@jennifermaker.com</u> for questions about the VIP Pass and we'll do everything we can to assist you.

What's included in the VIP Pass?

The <u>2024 VIP Pass</u> is full of goodies you're going to LOVE! You can watch the workshops at your leisure, reference our detailed workbooks, and read a full transcript of the class, too. Additionally, you get audio files to listen on the go, easy one-click access to all design files, and a 50% discount coupon good for any JenniferMaker course, workshop, or ebook good until Christmas 2024.



How much does the VIP Pass cost?

Everything in the pass individually would cost more than \$2000, but we have priced the VIP Pass at just \$89 to make it affordable. And if you purchase early the price is even LOWER! Right now it is just \$59, but this price will go up to \$79 very soon. You'll have an opportunity to buy the VIP Pass right after you sign up for a free ticket, or just <u>click here to get it now</u> (https://makeracademy.com/vip).

Wait, wasn't this free? Why would I need to purchase the VIP Pass?

Yes! Every workshop and live event in Maker Academy Weekend will be FREE for viewers to access for 24 hours from its scheduled air time beginning November 7, 2024. The 2024 VIP Pass gives you lifetime access to all of the Maker Academy Weekend 2024 workshops and live event replays. With the <u>VIP Pass</u>, you can start right now with immediate access to our design files and printable workbooks, and then all of the Maker Academy Weekend workshop replays as they come online — watch anytime, anywhere, as many times as you'd like! And don't forget that VIP All Access Passholders get easy access to audio files, transcripts, and a 50% discount for any JenniferMaker course, workshop, or event (good until Christmas 2024).

I am a member of the ADVANCE with JenniferMaker program. Is Maker Academy Weekend included in my membership?

Maker Academy Weekend is included in your membership if you are an **annual** member of my <u>ADVANCE</u> program. If so, you'll automatically get the VIP Pass. This is for the 2024 Maker Academy Weekend, not past or future Maker Academy Weekend events.

Is Maker Academy Weekend the same thing as the ADVANCE with JenniferMaker program?

No, Maker Academy Weekend is an event that runs from Wednesday, November 7th through Sunday, November 10th. The <u>ADVANCE with JenniferMaker program</u> is a membership program where you get workshops and an amazing searchable library as well as member challenges. You also get early access to projects, exclusive content, discounts, and so much more! For the 2024 Maker Academy Weekend event, **annual** ADVANCE members get a VIP ticket for free, but this may not be the case for future events.

I signed up for your virtual event last year - is this the same thing?

No, this is an all-new event with totally new workshops, designs, giveaways, and fun. Last year's ticket/pass will not get you into Maker Academy Weekend 2024, so you'll need to sign up for a new free ticket or buy a new VIP Pass.

Is this a one-time payment or recurring fee?

This year we have several different options. If you get the VIP All-Access Pass, it's a simple one-time payment. Or you can opt for the VIP ADVANCE pass instead, which gives you access to my popular ADVANCE program for a low annual fee and you'll get the 2024 VIP Pass as a special bonus!

I'm interested in the VIP Pass, but I'm afraid I won't use it. Should I buy it?



I get it — you want to make amazing things, but you're not sure if you're purchasing a real thing or a gimmick. These workshops are jam packed with solid, professional level designs and techniques that you can start using today. If you watch just one workshop and start making just one project, you will have accomplished something few others do. You have to do the work and there's no magic "easy" button, but if you're willing to try and not give up, these classes can give you the inspiration and motivation you need to get started!

And while we're confident that the 2024 VIP Pass is well worth the investment, if you dive into the classes and aren't completely satisfied, you're covered with my 30-day Happiness Guarantee! Just reach out to our support team and request a full refund within 30 days of your purchase.

I see lots of great workshops, but some don't apply to me. Do I have to get everything? Maker Academy Weekend 2024 reaches makers in all walks of life, so if you start a workshop and it's just not working for you, move on to the next one! We sell the VIP All Access Pass as a complete package, and you never know which project will be the one that inspires and motivates you.

If you're worried about getting your money's worth, don't be. Just three or four of these workshops alone are well worth the cost of the 2024 VIP Pass, and don't forget about the bonuses! In fact, some of the bonuses are worth more than the cost of the pass itself!

Okay, this sounds way too good to be true. Is this for real?

Maker Academy Weekend 2024 is such a good deal that it almost sounds too good to be true, but you'll be joining thousands of 2024 VIP Passholders who also got an amazing deal -no strings attached! Within just a few minutes of your purchase you'll get an email with instructions for accessing the content. If you run into any technical difficulties, I've got an amazing Maker Experience team who are more than ready to jump in and help you out!

Do I have to buy it again next year if you host this event again?

If we do it again next year, which I don't yet know if we will, it would be entirely new workshops and you would need to buy another pass if you wanted one. We may or may not do more of these, and they may or may not be at the same time of the year. So the 2024 VIP All Access Pass for Maker Academy Weekend is just for 2024.

What if I don't have time for the VIP Pass right now?

I know life is crazy and busy! If you don't have time to watch the classes in the 2024 VIP Pass today, no worries. You'll get lifetime access to every single workshop and live event replay - they'll be ready and waiting for you when you're ready to get started!

I purchased a VIP Pass, but I don't know how to log in. What do I do?

Check your email for a message from "hello@jennifermaker.com" called "VIP Pass for Maker Academy Weekend - Access Details" which will give you all the details you need. In a nutshell, to access your VIP pass contents, you <u>must first login</u> at <u>https://advance.jennifermaker.com</u>. Once you're logged in, you can access the <u>Maker Academy Weekend</u> 2024 VIP Dashboard.

What if I have another question?

Please send an email to hello@jennifermaker.com and we'll do our best to assist!





Maker Academy Weekend 2024 VIP Pass Portal

To enter the VIP portal with all of your workshops, workbooks, designs, and so much more, go to

makeracademy.com/vipportal

CRAFTING COMPATIBILITY CHART

Use this chart to learn which Cricut machines can be used for a project, which projects need a sublimation printer, heat press or convection oven, and which projects require hand sewing!

Project	Cricut Joy	Cricut Joy Xtra	Cricut Explore series	Cricut Maker series	Cricut Venture	Sublimation Printer	Heat Press / Convection Oven	Hand Sewing
Alcohol Ink Ornament	~	~	~	~	~			
Christmas Tree Explosion Box		~	~	~	~			
Dome Candy Holder	~	~	~	~	~			
Embellished Ornament						~	~	
Embroidered Napkins		~	~	~	~			~
Felt Christmas Ornaments	~	~	~	~	~			~
Floral Gift Bags	~	~	~	~	~			
Foiled Gift Box			~	~	~			
Gnome Triangle Gift Box	~	~	~	~	~			
Hot Chocolate Shadow Box		~	~	~	~			
Layered Vinyl Oven Mitts	~	~	~	~	~			
Embroidery Paper Cards		~	~	~	~			~
Shadow Box with Fake Snow			~	~	~			
Shaped Edge Mugs		~	~	~	~		~	
Sublimation on Polymer Clay						~	~	
Tea Light Holders	~	~	~	~	~			
Toilet Paper Snowman						~	~	
Treat Cup Holders		~	~	~	~			



EVENT SCHEDULE

All workshop times are listed in the US Eastern time zone. (Need a time zone converter? <u>Click here</u>) Every workshop replay will be available to view for its lifetime with your VIP Pass.

DAY 1: THURSDAY, NOVEMBER 7

6:00 pm	Weekend Kickoff & Prizes!	
---------	---------------------------	--

DAY 2: FRIDAY, NOVEMBER 8

9:30 am	Morning Motivation & Prizes!	
10:00 am	Treat Cup Holder	
11:00 am	Layered Vinyl Oven Mitts	
12:00 pm	Embellished Sublimation Ornaments	
1:00 pm	Lunch & Learn (+ Prizes!)	
2:00 pm	Foiled Gift Box	
3:00 pm	Embroidered Napkins	
4:00 pm	Tea Light Holders	
5:00 pm	Evening Encouragement & Prizes!	

DAY 3: SATURDAY, NOVEMBER 9

9:30 am	Morning Motivation & Prizes!		۴
10:00 am	Gnome Gift Boxes		
11:00 am	3D Hot Chocolate Shadow Boxes		
12:00 pm	Polymer Clay Sublimation Ornaments		
1:00 pm	Lunch & Learn (+ Prizes!)		
2:00 pm	Paper Embroidered Cards		
3:00 pm	Floral Gift Bags		
4:00 pm	Toilet Paper Snowman		
5:00 pm	Evening Encouragement & Prizes!]



DAY 4: SUNDAY, NOVEMBER 10

9:30 am	Morning Motivation & Prizes!	
10:00 am	Dome Candy Holders	
11:00 am	Shaped Edge Mugs	
12:00 pm	Felt Ornaments	
1:00 pm	Lunch & Learn (+ Prizes!)	
2:00 pm	Christmas Tree Explosion Box	
3:00 pm	Alcohol Ink Ornaments & Suncatchers	
4:00 pm	Shadow Box with Light-Up Stars	
5:00 pm	Evening Encouragement & Prizes!	



TABLE TREASURE HUNTFRIDAY, NOVEMBER 8, 2024

Can you find these objects during the Maker Academy Weekend live videos? Watch my craft table for them to show up, then mark them when you've spotted them. If you get a straight line across, down, or diagonally, call it out and tell us which four items you spotted. Please note that you want to match each item exactly as shown in the photos on this game card. Have fun!

	WOODEN STARS	WONDERFUL TIME SIGN	THREE PUMPKINS STACKED
		• IS HE ROLL * WOOTLOGE GUE * TIME * • • • • • • • • • • • • • • • • • • •	
RED HEART SUNGLASSES	SUCCULENT IN A POT	RED CHRISTMAS TRUCK	RED CANDLE PAPER CLIP
RAINBOW PENCILS	PUMPKIN SPICE ROUND SIGN	PUMPKIN IN A WAGON	PINE SPRUCE FIR SIGN
	SPICE		Christmas trees PINE SPRUCE FIR
ORANGE KNIT PUMPKIN	MAKER FARM MAGNET	GREEN KNIT PUMPKIN	GREEN CHRISTMAS TREE PAPER
			CLIP



TABLE TREASURE HUNT SATURDAY, NOVEMBER 9, 2024

Can you find these objects during the Maker Academy Weekend live videos? Watch my craft table for them to show up, then mark them when you've spotted them. If you get a straight line across, down, or diagonally, call it out and tell us which four items you spotted. Please note that you want to match each item exactly as shown in the photos on this game card. Have fun!





TABLE TREASURE HUNTSUNDAY, NOVEMBER 10, 2024

Can you find these objects during the Maker Academy Weekend live videos? Watch my craft table for them to show up, then mark them when you've spotted them. If you get a straight line across, down, or diagonally, call it out and tell us which four items you spotted. Please note that you want to match each item exactly as shown in the photos on this game card. Have fun!





MAKER'S PLAYBOARD

Use this Playboard all three days of the Maker Academy Weekend 2024 event! This game will help you get involved with the JenniferMaker community of crafters and makers. Print this page out, and as you complete a square, color it in. Have fun engaging with me, the JenniferMaker team, and your crafting community!

ASK A QUESTION IN THE LIVE CHAT	SHARE A CRAFTING TIP	Compliment A project In the Facebook Group	POST A PHOTO OF YOUR PROGRESS
FIND SOMEONE FROM YOUR STATE OR REGION IN THE LIVE CHAT	CHECK OUT THE ADVANCE PROGRAM	GIVE CONGRATS TO A PRIZE WINNER IN THE LIVE CHAT	ADD YOUR OWN TWIST TO A PROJECT & POST IT
SUBSCRIBE TO MY YOUTUBE CHANNEL	ANSWER SOMEONE'S QUESTION IN THE LIVE CHAT	CHECK OUT THE VIP ALL- ACCESS PASS	Post a photo of your finished project in the facebook group
TELL WHAT YOU LIKE ABOUT A PROJECT IN THE LIVE CHAT	SEND OUT A GREETING IN THE LIVE CHAT	ENCOURAGE ANOTHER CRAFTER IN THE LIVE CHAT OR THE FACEBOOK GROUP	CONTRIBUTE TO A FUN DISCUSSION IN THE LIVE CHAT