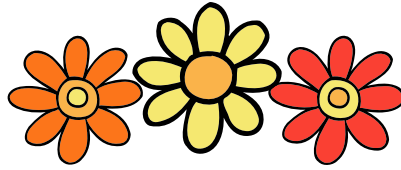


MAKER ACADEMY

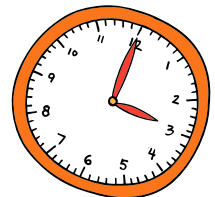
Weekend 2022

WITH JENNIFER MAKER



WEEKEND

GUIDE



your handy roadmap for all things
Maker Academy Weekend 2022

WELCOME



A LETTER FROM YOUR HOST

I am so excited you're joining us for Maker Academy Weekend 2022!

This year's projects are SO fun — I know you're going to love making all of these crafts with us!

I created this guide so you can have all of the details and important links for our virtual event right here in one document. Use the Contents on the next page for quick access to what you need.

And from the bottom of my heart, thank you, thank you, thank you, for being an important part of our special event..

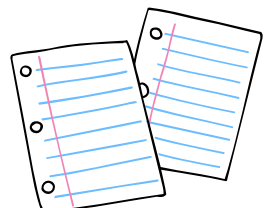
Love,





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WHAT YOU NEED TO KNOW



STARTING DATE: Thursday, November 3, 2022

The live broadcast kicks off at 6:00 pm ET – this is a live party with your host, Jennifer Maker, where she reveals all of the free designs and patterns, gives away prizes, and answers your questions.



HOW TO WATCH: New workshops released daily!

Maker Academy Weekend 2022 is virtual, and everything is online! One of the best parts about Maker Academy Weekend is that you can watch and participate from the comfort of your home. All you need is an Internet connection and a device to watch it on, such as a computer, tablet, or phone.

We will send you an email from hello@jennifermaker.com at 8:00 am ET each morning of Maker Academy Weekend with special links to the workshops. All you have to do is check your email, click on a link, turn up your speakers, and enjoy! You can also watch the workshops from the [Schedule Page](#), just remember that the livestream does not begin until November 3rd, so nothing will be available until then.

WHEN TO WATCH: Workshops are available free for 24 hours!

Each workshop and live presentation is totally free to watch for 24 hours starting the day and time it is set to air (November 3-6). It doesn't matter what time zone you live in, you'll have the opportunity to hop and and watch for 24 hours. If that workshop you were really interested in scheduled to air at 2:00 pm ET, but you don't get off work until 6:00 pm ET, no worries – you'll still be able to get online and catch it after work! Just click the link in your email to watch the replays for 24 hours.



VIP ALL ACCESS PASS: Get instant and lifetime access!



Don't want to wait until the workshops air? Worried you won't have time to watch all the workshops you want? You can get instant and lifetime access to Maker Academy Weekend 2022 by purchasing a VIP All Access Pass. With a VIP Pass, you can watch right now and your access never, ever expires! Plus VIP passholders get extra bonus materials, like printable workbooks, downloadable videos to watch anytime, easy one-click access for design files, audio files to listen on the go, and so much more! [Click here to check out the VIP All-Access Pass.](#)

MAKER ACADEMY WEEKEND 2022

ROADMAP



CLAIM YOUR FREE TICKET

You already did this! Yay!

FIND YOUR MUST-SEE WORKSHOPS

Review the [schedule](#) and fill out your must-sees at the end of this guide.

GET YOUR TOOLS & SUPPLIES

Get all the supply lists and printable notebook from the links in the [event schedule](#).

START



CONSIDER THE VIP PASS

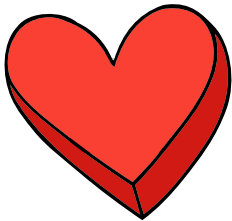
If you'd like lifetime access, workbooks, and bonuses, [check out the VIP Pass!](#)

JOIN THE FREE COMMUNITY

Join our [Cricut Crafters & Makers Group](#) for help and inspiration!

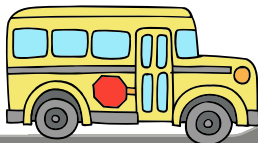
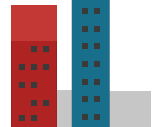
CHECK OUT THE GIVEAWAYS

Check out the [giveaways](#) and enter for the chance to win!



WATCH THE WORKSHOPS

We'll all get together to watch the Kickoff party, the workshops we're most interested in, and the final wrap party! Remember, the Kickoff Party begins on November 3 at 6:00 pm ET. Watch your email for links to the livestream, or [click here](#).



Also check out the Bingo card at the end of this guide for a little extra fun during the weekend!

Learn more from our Facebook Group, or continue on to more courses like Cricut College: Design to Shine



Rewatch for up to 24 hours as needed, or upgrade to the VIP All-Access Pass to keep access to all workshops and bonus materials.

WEEKEND TO-DO LIST



BEFORE THE WEEKEND: Prep for the weekend

- ☐ Check out the [Event Schedule](#) at the end of this guide.
- ☐ Fill out the Must-See Workshops Page at the end of this guide.
- ☐ Join our [Facebook group](#).
- ☐ Check out the [giveaways](#) and enter for a chance to win!



DURING THE WEEKEND: Thursday, Nov. 3 – Sunday, Nov. 6

- ☐ [Watch our Kickoff Party](#) on November 3rd at 6:00 pm ET.
- ☐ Have fun! Watch your favorite workshops, or join us for the entire weekend – it's your choice! Each workshop is available for 24 hours. [Here's where to watch.](#)
- ☐ Share what you've learned and made in our [Facebook group](#).
- ☐ Look out for fun posts in the [Facebook group](#).
- ☐ Consider purchasing our [VIP All-Access Pass](#) for lifetime access to all workshops, bonus materials, printable workbooks, written transcripts, easy one-click design files, and more!
- ☐ Attend the Event Wrap Party on November 6th at 6:00 pm ET.

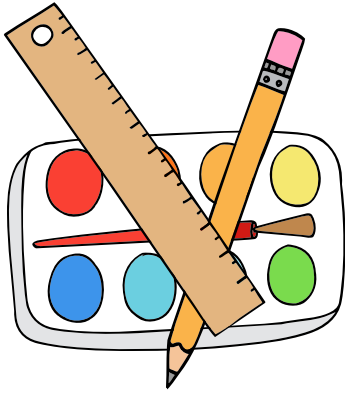


AFTER THE WEEKEND: After November 6th



- ☐ Continue sharing what you learned and encouraging your fellow makers to share your projects in our Facebook group.
- ☐ If you purchase the VIP All Access Pass, enjoy lifetime access to all 20+ 2022 workshops and event goodies.
- ☐ Continue creating beautiful things and sharing them with your friends, families, and communities!

IMPORTANT LINKS



WORKSHOPS

Maker Academy Weekend 2022 Schedule & Livestream Link

Want to see what workshops are coming up? [Click here to go to the Event Schedule page](#). (Reminder, the event begins on November 3, so if you're checking before that date, nothing will be available yet).



VIP ALL ACCESS PASS

The Maker Academy Weekend 2022 VIP Pass

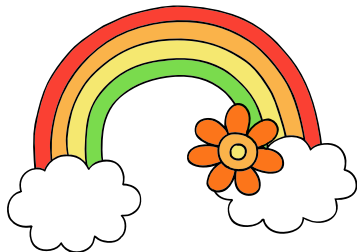
Looking to purchase lifetime access to the 20+ workshops and tons of bonuses, like printable workbooks, written transcripts, and more? [Click here to learn more about the VIP Pass](#).



ONLINE COMMUNITY

The Cricut Crafters & Makers Facebook Group

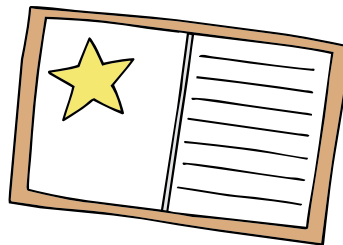
Want to join like-minded maker and interact with your fellow weekend crafters? [Click here to request to join the Cricut Crafters & Makers Facebook group](#).



GIVEAWAYS

Enter our giveaways worth over \$11,000!

Eager to win one of our exciting prizes, like cutting machines, heat presses, and sublimation printers? [Click here to see all the giveaways and learn how to enter](#).



NOTEBOOK

The Maker Academy Weekend 2022 VIP Pass

Want to keep notes from the workshops? [Click here to download](#) and print the free Notebook with handy pages for each one of our workshops.



SUPPORT

Help from the JenniferMaker Team

Have a question that wasn't answered in this guide? [We have the answers!](#) Our outstanding Maker Experience Experts are standing by to help you out! Email us at hello@jennifermaker.com with any questions.

Did you print this page out? Just type these links in to go to them!

WORKSHOPS: makeracademy.com/weekend-live

VIP PASS: makeracademy.com/vip

GROUP: jennifermaker.com/cricutcrafters

GIVEAWAYS: makeracademy.com/weekend-giveaways

NOTEBOOK: makeracademy.com/weekend-schedule

SUPPORT: makeracademy.com/weekend-contact

ANSWERS TO FREQUENTLY ASKED QUESTIONS

Where do I see all of the supply and tool lists for the projects?

All supply lists are linked from our Event Schedule page at makeracademy.com/weekend-schedule.

Where do I go to attend the workshops?

We will send you an email from hello@jennifermaker.com at the start of each day (around 8:00 am ET), so be SURE you are getting our emails now. This email will have special links our livestreams, one for the morning workshops and one for the evening workshops. All you have to do is check your email, click on a link, turn up your speakers, and enjoy! If you have problems receiving this email, you can go to makeracademy.com/weekend-live for our main livestream. If you purchase the [VIP All Access Pass](#), you will have IMMEDIATE access to all workshop assembly videos and workbooks in the event—when you purchase, we will send you an email with details on how to access all the content right away!

Do I need to be on Facebook to take advantage of Maker Academy Weekend?

No. Our live workshops will air on our Facebook page, but we have an alternate viewing method available for ticket holders who wish to watch the videos off of the Facebook platform. Easy links will be provided once you're signed up to help you find all workshops and live events. That said, if you do enjoy Facebook, we invite you to our private Facebook group — come join [Cricut Crafters & Makers](#) once you have your free ticket for fun giveaways and answers to all of your questions!

Do you have captions for your videos?

Yes, live videos on the Facebook platform will have auto-captioning that you can turn on if you wish. Live videos off the Facebook platform do not have auto-captioning. All videos in our VIP All-Access Pass have professionally-made and edited captions. Our live events will have automatically-generated captions from Facebook which we are providing with our replays.

How many people are attending this event?

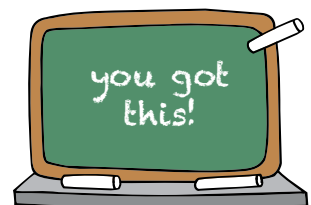
As of October 27th, 75,000 crafters are signed up!

What are you giving away during Maker Academy Weekend 2022?

We are giving away more than \$11,000 in prizes! Please go to makeracademy.com/weekend-giveaways to see all of the awesome things we're giving away.

Where do I enter for the giveaways?

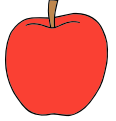
Please go to makeracademy.com/weekend-giveaways to read the rules and enter.



MAKER ACADEMY WEEKEND 2022

Who can enter your giveaways?

Anyone with a free ticket and/or a VIP All Access Pass (email addresses must match) and who is otherwise eligible. Please visit makeracademy.com/weekend-giveaways to read the rules and see eligibility.



Where will you announce winners?

Winners will be announced in our livestream November 3-6 and winners will also be emailed directly. You will not be contacted via private message or direct message. Winners will have 48 hours to claim their prizes. Once winners have claimed their prize and signed our permission forms, their names will be listed on our giveaway page at makeracademy.com/weekend-giveaways

I entered the giveaway, but didn't provide my last name. How will you know who I am?

Not to worry! If your name is drawn and you didn't provide a last name, we will cross reference your name with our other records (emails, orders, enrollments, signups, anything else we have) so we can identify you. We will not share your email address publicly to protect your privacy however.

Is this event just for Cricut crafters?

No, our design files can be used by anyone with a pair of scissors, a craft knife, or even cutting machine such as a Silhouette or Brother. Some of our workshops are also for sublimation crafters!

Is this event just for people who have a maker machine?

Not at all! We're using the term "maker" to mean ANY person who wants to make amazing things. This is an event for makers! And some of that "making" does include the use of technology like cutting machines and sewing machines, but there are printable patterns for EVERY design.

I have a cutting machine. Can I use it to make things in these workshops?

All of our workshops offer directions on making a project with a Cricut cutting machine. The great thing is that we have the design file in SVG format, which you can use on nearly ANY modern cutting machine, including Cricut Joy, Cricut Explore, Cricut Maker, Silhouette Cameo, Brother Scan 'N' Cut, and more. Please also note that if you are a Silhouette user, the Silhouette Studio Basic Edition (the free edition) does not allow you to upload SVG files until you upgrade to the Designer Edition.

How do I know what the workshops are and what they cover?

Check out our [Event Echedule](#) for a daily at-a-glance overview of each class and the day and time it begins.

How long is each workshop?

Most workshops are just under one hour long, but the last workshop of the day may run a little longer.



What if I can't make it on the day and time a workshop I want to see airs?

No problem – you have 24 hours to watch every workshop replay. If you need more time, or want to watch outside of this 24-hour window, you can purchase the [VIP All Access Pass](#) with all of the replays (and more).



MAKER ACADEMY WEEKEND 2022

I am having issues finding my free ticket email or I just have more questions, can you help me?
Yes, we're always happy to help! Please email us at hello@jennifermaker.com for questions about the free ticket, or email vip@jennifermaker.com for questions about the VIP All Access Pass and we'll do everything we can to assist you.

What's included in the VIP All Access Pass?

The VIP All Access Pass is full of goodies you're going to LOVE! You can watch the workshops at your leisure, reference our detailed workbooks, and read a full transcript of the class, too. Additionally, you get audio files to listen on the go, easy one-click access to all design files, a care card template library, and a 50% discount coupon good for any JenniferMaker course, workshop, or ebook good until Christmas 2022.



How much does the VIP All Access Pass cost?

Everything in the pass individually would cost more than \$2000, but we have priced the VIP All Access Pass at just \$79 to make it affordable. And if you purchase early the price is even LOWER! You'll have an opportunity to buy the VIP All Access Pass right after you sign up for a free ticket, or just [click here to get it now](#).

Wait, wasn't this free? Why would I need to purchase the VIP All Access Pass?

Yes! Every workshop and live event in Maker Academy Weekend will be FREE for viewers to access for 24 hours from its scheduled air time beginning November 3, 2022. The VIP All Access Pass gives you lifetime access to all of the Maker Academy Weekend 2022 workshops and live event replays. You can start right now with immediate access to our design files and printable workbooks, and then all of the Maker Academy Weekend workshop replays as they come online – watch anytime, anywhere, as many times as you'd like! And don't forget that VIP All Access Passholders get easy access to audio files, transcripts, a bonus library of tags, labels, and cards, and a 50% discount for any JenniferMaker course, workshop, or event (good until Christmas 2022).

I signed up for your virtual event last year – is this the same?

No, this is an ALL-new event with totally new workshops, designs, giveaways, and fun. Last year's ticket/pass will not get you into this year's – you need to sign up for a new one.

I'm interested in the VIP Pass, but I'm afraid I won't use it. How do I know it's for me?

I get it – you want to make amazing things, but you're not sure if you're purchasing a real thing or a gimmick. These workshops are jam packed with solid, professional level designs and techniques that you can start using today. If you watch just one workshop and start making just one project, you will have accomplished something few others do. You have to do the work and there's no magic "easy" button, but if you're willing to try and not give up, these classes can give you the inspiration and motivation you need to get started!

And while we're confident that the VIP All Access Pass is well worth the investment, if you dive into the classes and aren't completely satisfied, you're covered with my 30-day Happiness Guarantee! Just reach out to our support team and request a full refund within 30 days of your purchase.

MAKER ACADEMY WEEKEND 2022

There are SO MANY amazing workshops! How will I ever watch them all?

You probably won't, and you don't need to either! We have so many workshops so there's something for everyone at the Maker Academy Weekend 2022. Start with a few and go from there.

I see lots of great workshops, but some don't apply to me. Do I have to get everything?

Maker Academy Weekend 2022 reaches makers in all walks of life, so if you start a workshop and it's just not working for you, move on to the next one! We sell the VIP All Access Pass as a complete package, and you never know which project will be the one that inspires and motivates you. If you're worried about getting your money's worth, don't be. Just three or four of these workshops alone are well worth the cost of the VIP All Access Pass, and don't forget about the bonuses! In fact, some of the bonuses are worth more than the cost of the pass itself!

Okay, this sounds way too good to be true. Is this for real?

Maker Academy Weekend 2022 is such a good deal that it almost sounds too good to be true, but you'll be joining thousands of VIP All Access Passholders who also got an amazing deal - no strings attached! Within just a few minutes of your purchase you'll get an email with instructions for accessing the content. If you run into any technical difficulties, I've got an amazing Maker Experience Expert Team on call who are more than ready to jump in and help you out!

Is this a one-time payment or recurring fee?

The 2022 VIP All Access Pass is a simple one-time payment. This is not a subscription nor is it a recurring fee, and we have no payment plans for this pass.

Do I have to buy it again next year if you host this event again?

If we do it again next year, which I don't yet know if we will, it would be entirely new workshops and you would need to buy another pass if you wanted one. The 2022 VIP All Access Pass for Maker Academy Weekend is just for 2022.

I am a student in another course or workshop you offer. Is the VIP All Access Pass included free?

No, Maker Academy Weekend 2022 is all new content and the 2022 VIP All Access Pass is not included in any of my other resources.

What if I don't have time for the VIP All Access Pass right now?

I know life is crazy and busy! If you don't have time to watch the classes in the VIP All Access Pass today, no worries. You'll get lifetime access to every single workshop and live event replay - they'll be ready and waiting for you when you're ready to get started!

I purchased a VIP All Access Pass, but I don't know how to login. What do I do?

Check your email for a message from hello@jennifermaker.com called "VIP All Access Pass for Maker Academy Weekend - Access Details" which will give you all the details you need. In a nutshell, to access your VIP pass contents, you must first login at <https://jennifermaker.teachable.com/courses/enrolled/1878056>. Once you're logged in, you can access the [Maker Academy Weekend 2022 VIP Portal](#) from your My Courses page here.

What if I have another question?

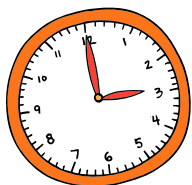
Please send an email to hello@jennifermaker.com and we'll do our best to assist!



MUST-SEE WORKSHOP CHART

This chart shows you at a glance the workshop materials and tools you can use to help you explore the options and choose your must-sees!

Name	Paper	Vinyl	Sublimation/ Infusible Ink	Cricut Joy	Cricut Explore	Cricut Maker	Scis- sors/ Knife	Sewing Machine	Heat Press	My Must See
3D Layered Paper Angel	✓			✓	✓	✓	✓			
Candy Holders	✓			✓	✓	✓	✓			
Cricut Foil Home Decor	✓			✓	✓	✓				
Custom Cake Toppers	✓				✓	✓	✓			
Custom Word Search		✓		✓	✓	✓				
DIY Gift Boxes	✓				✓	✓	✓			
DIY Greeting Cards	✓				✓	✓	✓			
Easy Cricut Mandalas	✓				✓	✓				
Easy Tea Light Holders	✓				✓	✓	✓			
Engraved Acrylic Nightlight						✓				
Etched Glass Ornaments		✓		✓	✓	✓	✓			
HTV on Wood Sign		✓		✓	✓	✓	✓		✓	
Handwritten Tea Towel		✓	✓	✓	✓	✓			✓	
Infusible Ink Pen Projects			✓	✓	✓	✓			✓	
Mini Quilt					✓	✓	✓	✓	✓	
Shadowbox Frames	✓				✓	✓	✓			
Sublimation Ornaments			✓	✓	✓	✓	✓		✓	
Sublimation on Canvas			✓						✓	
Winter Pop-Up Cards	✓				✓	✓	✓			
Winter Shadow Boxes	✓				✓	✓	✓			



MAKER ACADEMY WEEKEND 2022

EVENT SCHEDULE



All workshop times are listed in the US Eastern time zone. Every workshop replay will be available to view free for 24 hours, or to view for lifetime with the purchase of a VIP All Access Pass.

DAY 1: THURSDAY, NOVEMBER 3RD

6:00 pm	Weekend Kickoff & Prizes		
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DAY 2: FRIDAY, NOVEMBER 4TH

9:30 am	Morning Motivation & Prizes		
10:00 am	3D Layered Paper Angel		
11:00 am	DIY Gift Boxes		
12:00 pm	Cricut Foil Home Decor		
1:00 pm	Lunch & Learn with Lia Griffith		
2:00 pm	Engraved Acrylic Nightlights		
3:00 pm	Etched Glass Ornaments		
4:00 pm	Custom Picture Frame Word Search		
5:00 pm	Evening Encouragement & Prizes		

DAY 3: SATURDAY, NOVEMBER 5TH



9:30 am	Morning Motivation & Prizes		
10:00 am	Easy Tea Light Holders		
11:00 am	Mini Quilt		
12:00 pm	HTV on Wood Sign		
1:00 pm	Lunch & Learn with Cori George		
2:00 pm	Candy Holders		
3:00 pm	Custom Cake Toppers		
4:00 pm	DIY Greeting Cards		
5:00 pm	Winter Pop-Up Card		
6:00 pm	Evening Encouragement & Prizes		



DAY 4: SUNDAY, NOVEMBER 6TH

9:30 am	Morning Motivation & Prizes		
10:00 am	Winter Shadowboxes		
11:00 am	Easy Cricut Mandalas		
12:00 pm	Shadowbox Frames		
1:00 pm	Lunch & Learn with Angie Holden		
2:00 pm	Infusible Ink Pen Ideas		
3:00 pm	Sublimation Ornaments		
4:00 pm	Sublimation on Canvas		
5:00 pm	Handwritten Recipe Tea Towel		
6:00 pm	Evening Encouragement & Grand Prizes		

MAKER ACADEMY WEEKEND BINGO

Just for fun, see how many squares you can fill in by matching up words and phrases spoken during each workshop! If you get a straight line across, a straight line down, or a diagonal, shout out "bingo!" in the livestream chat. Then clear your card to start again in the next workshop.

<p>"TACO METHOD"</p> 	<p>"customizable"</p> 	<p>"JENNIFER MAKER.COM"</p> 	<p>"let's get started!"</p> 	<p>"my favorite glue"</p> 
<p>"more pressure"</p> 	<p>"here's a tip!"</p> 	<p>"Design Space"</p> 	<p>"solid core"</p> 	<p>"weed"</p> 
<p>"Dream Box"</p> 	<p>"butcher paper"</p> 	<p>"FREE DESIGN"</p> 	<p>"get a password"</p> 	<p>"Crafters Group"</p> 
<p>"click and drag"</p> 	<p>"diy"</p> 	<p>"attach the score lines"</p> 	<p>"safety first"</p> 	<p>"flip your mat over"</p> 
<p>"cleaner cuts"</p> 	<p>"love, love, love"</p> 	<p>"beautiful"</p> 	<p>"I make the mistakes so you don't have to."</p> 	<p>"Click Make It!"</p> 