

JENNIFERMAKER

INSPIRING MAKERS TO CREATE BEAUTIFUL THINGS AND CRAFT A LIFE THEY LOVE

BRAND REACH

14.5M+

LIFETIME READERS

4.5M+

MONTHLY PAGE VIEWS

1M+

EMAIL SUBSCRIBERS

1M+

MONTHLY UNIQUE VIEWERS

2M+

MONTHLY VIDEO VIEWS

1.5M+

SOCIAL FOLLOWERS

SOCIAL INFLUENCE



816,236 followers



159,896 followers



561,143 subscribers



14,551 followers



15,475 followers



176,124 followers

BRAND AUDIENCE

Highly engaged fans who are makers and doers.

Total Audience	14.5M
% Female.	87%
Median Age	39
Married	76%
College	63%
Any Kids	48%

MARKETING OPPORTUNITIES

Videos, licensing, retail activation, broadcast partnerships

CONTACT US

partners@jennifermaker.com

